



## Stage set for European Healthy Stadia Conference

The first ever European-wide Healthy Stadia conference takes place on Monday 21<sup>st</sup> September 2009 at the Arena and Convention Centre [ACC], Liverpool.

This one day conference is aimed at sporting stadia and club representatives concerned with facilities management, corporate and social responsibility and community engagement & education across Europe, and will be followed by a Conference Dinner at Anfield, home of Liverpool Football Club.

The event will mark the launch of the European Healthy Stadia network, and offers a key opportunity to share the learning, resources and best practice emerging from the Programme. The Healthy Stadia agenda aims to support stadia and clubs' corporate objectives, helping to build a positive corporate profile, engage with a broader audience, uncover further business opportunities and to help secure additional sources of funding.

The conference programme will include presentations from EU directorates which have funded the Programme, UEFA, and representatives from the London Organising Committee of the Olympic Games. Speakers from sporting stadia across Europe will also attend to highlight examples of best practice in the following areas:

- Corporate and social responsibility
- Community engagement
- Sustainability and energy efficiency
- Racism & organized violence
- Healthy food & drink suppliers
- Co-operation with statutory partners (Emergency Services, Local Government, Transport, Healthcare etc.)

The European Healthy Stadia Programme is funded by the EU's Executive Agency for Health and Consumers, and is co-ordinated by the following Associate Partner agencies:

Heart of Mersey, UK (Lead Partner)

Medical University Lodz, Poland

Andalusian Centre for Sport and Medicine, Spain

Municipal Enterprise for Social Welfare, Greece

Galway Healthy Cities Project, Ireland

Public Health Agency, Latvia

Haig Associates, UK

University of East London, UK

International Sport Projects Association, Finland

University of Pavia, Italy

To register your interest in this conference and receive further information, please send your name and contact details to our event management partners, Events Northern Ltd:

Email: [info@eventsnorthern.co.uk](mailto:info@eventsnorthern.co.uk) or call +44 (0)1772 336 639

**The Healthy Stadia Programme is funded by the European Union in the framework of the Public Health Programme**