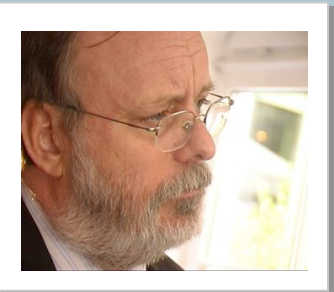




“Judge” Bowis presides the trial



“Prosecutor” Banks listens critically to the experts’ testimony

“Health Systems need to get a grip on long term conditions” rules EMHF Jury

The European Men’s Health Forum (EMHF) chose a slightly unusual format to communicate a serious concern to men’s health at this year’s European Health Forum Gastein, Austria.

The numerous participants of the lunch workshop on Thursday, 4 October 2007, at the Grand Park Hotel Bad Hofgastein followed a court case against Man who was charged with the increasing burden of long term health conditions due to irresponsible behaviour.

John Bowis, Member of the European Parliament and renowned public health expert, chaired the trial. Challenged by chief prosecutor Ian Banks, three expert witnesses contributed to the exculpation of the accused.

The defence’s key points of evidence were as follows:

- Chronic diseases such as arthritis or rheumatism have a highly debilitating effect when not early diagnosed. Many male patients, however, are referred to the few existing specialists far too late. As a result, those who suffer from an essentially treatable disease are forced to drop out of working life because of their disability.
- Men are different from women for a variety of reasons: genetic, hormonal, physiological, environmental or sociological. As a consequence, they require tailored health policies to address specifically male concerns, such as late presentation, diagnosis or adherence/ concordance.
- Innovative technology should be utilised in order to facilitate the monitoring of long term conditions. This proves as particularly useful for male patients who tend to be oblivious of their state of health.

In light of the evidence produced, the jury declared Man “less guilty than the health systems meant to support him. Judge Bowis then released Man with caution as to his future behaviour.

News from Gastein



Bayer HealthCare
Bayer Schering Pharma



clinicalsolutions

