



International Men's Health Week 2008, 9-15 June 2008

Overview of European activities

	Key IMHW dates (June) ->						
	9	10	11	12	13	14	15
Austria							
Football fans campaign (7-29 th June)	●	●	●	●	●	●	●
Denmark							
Launch event	●						
6 th Men's Health Award 2008	●						
Symposium on men's health, family and the workplace				●			
Workplace health checks for men	●	●	●	●	●	●	●
Canteen campaign: Healthy food that men like!	●	●	●	●	●	●	●
Booklet: Men and mental health in the workplace	●	●	●	●	●	●	●
Campaign against Prostate Cancer	●	●	●	●	●	●	●
Campaign to engage men in sports activities	●	●	●	●	●	●	●
England and Wales							
NMHW Launch event: "Man on trial"	●						
Conference "Promoting the health of men aged 50+"				●			
"Health at Work" Mini Manuals (distributed week before)							
Over 2000 other events across the country	●	●	●	●	●	●	●
Finland							
Campaign "Fit for life"				●			
France							
TV spot "Erectile dysfunction" (23 rd June)							
Germany							
Press release (2 nd June)							
Hungary							
Men and colorectal cancer conference				●			
Forum of civil organisations on cancer				●			
Walking for Health	●						
Ireland							
"Health at Work" mini-manuals	●	●	●	●	●	●	●
Scotland							
MHFS National Conference 2008			●				
3 rd MHFS 10k for Men							●
NMHW Newsletter and Events Directory (Week before)							
"Health at Work" mini-manuals (Week before)							
Europe							
Report on lung cancer detection in the workplace			●				

About the Men's health week

International Men's health week takes place each year in the week leading up to father's day in many countries worldwide. The event aims to increase awareness of general male health issues and to encourage inter- and intra-national institutions and organisations to provide better care for health issues affecting men.

Each year the week focuses on a different theme relevant to men's health. This year, for example, England, Ireland, Scotland, Denmark and Slovakia will focus on the theme of men and the workplace. Other countries organise activities on different issues related to men's health.

Activities by Country

Austria

- **Football fans Campaign, 7-29th June**
MEN Männergesundheitszentrum Wien, organises a campaign to promote football fans healthier behaviours in stadiums and at home. Posters, flyers and documents will be distributed at Viennese's schools, youth's centers and sport clubs. Contact: Mr. Romeo Bissuti
romeo.bissuti@wienkav.at

Denmark

Men's Health Society Denmark (MHSD) in partnership with Copenhagen University Hospital, The National Board of Health, The Danish Nurses Organisation, 3F, The United Federation of Danish Workers, The Confederation of Danish Industry (DI) and The Danish Metalworkers' Union will organise the following activities. Contact Dr. Svend Aage Madsen, svaam@rh.dk

- **Launch event, 9th June**
Launch of the Men's health week at the Danish Nurses' Union headquarters with presentations on men's health and the workplace.
- **6th Men's Health Award 2008, 9th June**
Nominated individuals and organisations will receive prizes for their outstanding achievements in the field of men's health.
- **Workplace health checks for men, 9-15th June**
A team of by physicians, nurses, chiropractors, and psychologists will carry out health examinations carried out on the premises of large companies such as IBM and the largest Danish shipbuilding yard.
- **Canteen campaign: Healthy food that men like!, 9 -15th June**
A famous chef and dietician has developed 5 healthy dishes that men are more likely to choose in the canteen. To launch the campaign 'Health food that men like!' canteens of large companies all over the country will serve these dishes. A small cookbook will be produced in cooperation with The Danish Football Association.
- **Symposium on men's health, family and the workplace 12 June**
Lectures on Men's health, family and workplace.
- **Booklet: Men and mental health in the workplace, 9-15th June**
A help guide for managers working with men who suffer from stress and depression with the additional partnership of The Danish Mental Health Fund.

Other projects:

- **Campaign against Prostate Cancer, 9-15th June**

Advertising campaign against prostate cancer in principal newspapers, contact: PROPA, sekretariat@propa.dk

- **Campaign to engage men in sports activities**, 9-15th June.
The National Olympic Committee and Sports Confederation of Denmark (DIF) offers employees of a number of large Danish companies to attend sports activities with the benevolent support of an instructor. Contact: DIF, dif@dif.dk
- **Additional events throughout Denmark**

England and Wales

- **NMHW launch event: “Man on trial”**, 9th June
The Men’s Health Forum will use an innovative court case format to raise awareness with key national level stakeholders. The event will last around 75 minutes and it will be followed by a reception. It will take place at a prestigious venue in central London. Contact Matthew Maycock, Development Manager Men’s Health Forum, 0870 145 3815, matthew.maycock@menshealthforum.org.uk.
- **Conference: “Promoting the health of men aged 50+”**, 12th June
One day conference organised by Men’s Health Forum England and Wales and Age Concern Cymru on the theme of ‘Promoting the health of men aged 50+’ at the Marriott Hotel in Cardiff. The day will include workshop sessions on talking about your health, active retirement, bereavement and sex & intimacy. Contact: Matthew Maycock, Development Manager Men’s Health Forum. Direct line: 0870 145 3815 Email: matthew.maycock@menshealthforum.org.uk
- **“Health at Work” mini-manuals**
MHF in partnership with key stakeholder organisations developed this resource covering various aspects of improving men’s health in the workplace.

Over 2,000 other events will be organised all over England and Wales

Finland

- **Campaign “Fit for life”**, 12th June
Likes Research Center for Sport and Health Sciences organises a campaign to promote physical activities for Finnish middle-aged men. Contact: Jyrki Komulainen, PhD, Program Director. jyrki.komulainen@likes.fi

France

- **TV Spot “Erectile dysfunction”**, 23rd June
Association pour le développement de l’information et de la recherche sur la sexualité (ADIRS) organises a TV campaign on the theme of erectile dysfunction . Contact: Antoine Lemaire, lemaire-antoine@wanadoo.fr

Germany

- **Press release “Claiming for a German Health Report”**, 2nd June
Informationszentrum für Sexualität und Gesundheit e.V (ISG), organises a press conference to claim for a German Health Report. Contact: Sabine Pirnay-Kromer, sp@isg-info.org, 0049761/2702701.

Hungary

- **Men and colorectal cancer conference, 12th June**
Pápai Páriz and the National Institute for Health Development in partnership with The Society for Gastroenterology, Primary Health Care Institute, Anti-Cancer League, Roche and Sanofi-Aventis organise a One day conference for health professionals on the theme of prevention, screening and treatment of colorectal tumours. Confirmed speakers include oncologists, surgeons and experts in public health, primary medical care and men's health.
Contact: Dr. Arnoldné Gritz egeszeg@t-online.hu
- **Walking for Health 9th June**
Pápai Páriz and the National Institute of Health Development, in partnership with the Society against Obesity and the USA embassy will organise a one-hour park walk for 100 elderly men and women to raise awareness of the benefits of exercise at all ages for cardio-vascular health. Contact: Mr Péter Csizmadia csizmap@oefi.hu
- **Forum of Civil Organisations on Cancer, 12th June**
Pápai Páriz and The Hungarian League Against Cancer, in partnership with a group of civil organisations (the National Association of cancer patients, Organisation of Nurses in oncology, Club Ico, Guardians of Men's Health and Let's Save Our Men) will organise health promotion activities about cancer, its prevention and screening. The expected participation is of 150 people. Contact: Dr. Arnoldné Gritz egeszeg@t-online.hu, from Pápai Pariz
- **Other regional events**
Additional promoting cancer prevention and screening events will be organised throughout Hungary

Ireland

- **“Health at Work” mini-manuals, 9-15th June**
MHF Ireland will distribute 5,000 mini-manuals to employees of selected companies.
- **Press release**
MHFI will release a press statement “A healthier male workforce” to the national and local press.

All activities organised by the Men's Health Forum Ireland. Contact Finian Murray, Finian.murray@hse.ie.

Scotland

- **MHFS National Conference 2008, 11th June**
Building on the success of our 2004 and 2006 National Conferences, the 2008 event will provide a forum to present and explore key developments in research, policy and practice in men's health in Scotland. The three main themes are mental and emotional wellbeing; sexual health and relationships; men and violence. Contact: Mark Ward, National Co-ordinator, Men's Health Forum Scotland (MHFS), 0141 550751, conference@mhfs.org.uk
- **3rd MHFS 10k for Men, 15th June**
The event provides a major focus for National Men's Health Week and brings together men from across Scotland and beyond in Bellahouston Park, Glasgow. Men of all abilities aged 15 or over are welcome to walk, jog, and/or run the route. Contact Sarah McMillan, 10k for Men Development Worker, MHFS, 0141 550 7515, tenk@mhfs.org.uk
- **NMHW Newsletter and Events Directory, (distributed the week before).**
Contact Maureen Dunn, Information Development Worker, MHFS, 0141 550 7515, info@mhfs.org.uk

- **Health at Work” mini-manuals** (distributed the week before).
MHFS will distribute 2000 copies to practitioners working in men’s health across Scotland.
Contact: Maureen Dunn, Information Development Worker, MHFS, 0141 550 7515,
info@mhfs.org.uk.

Europe level

- **Report “Lung cancer in the workplace”**, 12th June.
Prepared by the European Men’s Health Forum (EMHF) in partnership with several European organisations of health professionals, patients and specialists in occupational health, the report will present the benefits of workplace interventions for the early detection of lung cancer
Audience: Senior European policy makers. Contact: Erick Savoye, erick.savoye@emhf.org.